

Resolution Against Commercial Sale of Democratic Voter Databases

1 **WHEREAS** some members of the Democratic Party National Voter File Co-op's governing
2 board have floated the idea of selling voter file data to for-profit corporations such as credit
3 card companies; and
4

5 **WHEREAS** it is the current policy of the Democratic Party National Voter File Co-op to sell or
6 share its data with approved issue groups; and
7

8 **WHEREAS** current voter databases include information on voters accumulated over many
9 years by Precinct Committee Officers and canvassers in the course of establishing long-term
10 relationships with voters based on mutual trust; and
11

12 **WHEREAS** if the Democratic Party sold its voter data, voters might very well stop responding
13 to calls and knocks on their doors, disrupting our whole model of political outreach; and
14

15 **WHEREAS** it is acceptable to share data with organizations for the purpose of voter education,
16 issue advocacy, or promoting the values of our platform; now
17

18 **THEREFORE BE IT RESOLVED** that we, the Washington State Democratic Central Committee
19 adopt a formal policy that our voter data will never be sold to corporations; and
20

21 **THEREFORE BE IT FINALLY RESOLVED** that the Washington State Democrats call on our
22 Democratic National Committee members to establish these policies at the national level.
23

24
25 Submitted by the 34th Legislative District Democrats to the Washington State Democratic Central
26 Committee for consideration at its April 27, 2013 meeting in Chelan. (Date Submitted April 14, 2013)
27

28 Recommended that the Resolution be sent to the Rules Committee for consideration at the April 27, 2013
29 meeting in Chelan. Reviewed by the Rules Committee and sent back to Resolutions.
30

31 The WSDCC Resolutions Committee "AMENDED THIS RESOLUTION AND RECOMMENDED A
32 PASS" at its April 27, 2013 meeting in Chelan.
33

34 The WSDCC "PASSED" this resolution at its April 27, 2013 meeting in Chelan.