



Washington State Democrats Coordinated Campaign Job Description – Digital Organizer

Position: Digital Organizer

Location: Various Locations, WA

The Digital Organizer is responsible for creating and implementing an innovative digital, video, and social media Get out the Vote direct voter contact effort. The Digital Organizer will work with a regional organizing team to establish and grow the Coordinated Campaign's presence on social media, create graphic and video content to promote the Coordinated Campaign's work and deliver a passive GOTV message, and generate inbound volunteer leads through digital calls-to-action. The Digital Organizer should be skilled in managing multiple, competing priorities simultaneously.

The person in this position will be expected to work irregular hours, including nights and weekends, and must have access to a laptop, reliable car transportation, and have reliable, consistent, strong internet. The Digital Organizer will report to the Coordinated Campaign Multimedia Manager. The salary for this position is \$49,008/year with health care, mileage, and phone stipends. The position is part of a union collective bargaining agreement and is a full-time position that will run through November of 2020.

Duties Include:

- Work with organizing staff on an aggressive and authentic digital organizing effort.
- Connect and collaborate with volunteers and voters across Washington State online.
- Develop, implement, and execute a digital outreach plan and data-driven field plan encompassing voter contact and volunteer recruitment.
- Organize at the "grasstops" level to build political leads and expand political relationships.
- Reinforce a robust network of Neighborhood Teams of volunteers by creating online spaces for volunteers to connect with each other and by designing and distributing online training resources.
- Promote leadership at every level of the volunteer base, with an eye towards building sustainable and permanent grassroots activism.
- Help create a professional staff culture that is upbeat and empowering, with a mind towards greater inclusion, a customer-service attitude, and willingness to solve problems creatively.
- Grow our network of supporters and volunteers through various tactics, including 1:1 meetings, phone calls, texting, email, advertising, social media, website, and more.
- Develop and maintain strong, trusting relationships with local leaders.
- Build a strong online presence for the Washington State Coordinated Campaign.
- Aggressively seize opportunities that appear on the local, state, and national stage, to promote the values and candidates of the Democratic party.

Minimum Experience & Skills:

- A passion for social justice and a commitment to Democratic Party values.
- Experience in digital media, including experience with volunteer recruitment.
- Prior community organizing experience (paid, volunteer, or internship)
- Experience and familiarity with NGP/VAN (Votebuilder) platform is highly desired
- Ability to think creatively about engaging volunteers and voters through compelling digital communications and digital storytelling.
- An unabating drive to unearth new strategies to elect Democrats.
- A friendly and professional member-first demeanor.

- Experience with core graphic design principles.
- Demonstrated knowledge of quantitative and qualitative analytics for email, social media, and website performance.
- Proficiency in Google Suite, MS Office, including Microsoft Word, Excel, and PowerPoint.
- Detail oriented and comfortable working in a fast-paced office environment.
- Superior organization skills and dedication to completing projects in a timely manner.
- Excellent written and verbal communication skills. Ability to communicate clearly and proactively both internally and with external partners and vendors.

The Washington State Democratic Central Committee provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics.

This position will remain open until the position is filled. To apply, please send your resume to Diane@wa-democrats.org, along with a brief description of what interests you about the position. The Washington State Democratic Central Committee provides equal employment opportunities (EEO) to all employees and applicants for employment without regard to race, color, religion, sex, national origin, age, disability, or genetics.