



Washington State Democratic Party
Job Description
Communications Director

The Washington State Democratic Party is seeking a permanent, full-time Communications Director. This position will be responsible for developing an on-and-off cycle communications plan and strategy to help the Party grow and organize year-round.

We are looking for someone who is unafraid to think outside the box and seeks to create opportunities to tell our story. Successful candidates will be able to combine a talent for storytelling with top-notch political skills and a deep knowledge of what moves the needle in Washington state. This is a great opportunity for a mid-career professional who wants to help not only flip Republican and retain Democratic seats, but who also knows how messaging can be leveraged to organize and fundraise.

The Communications Director will report to the Chair and Executive Director, and eventually will work closely with the Coordinated Campaign. This is a hybrid position (two days in office, three days work from wherever) and is located in Seattle, WA. Some evening and weekend work will be required with flextime leave policies available. This position is a part of the State Party's collective bargaining agreement.

Core Competencies

Successful applicants should have a demonstrated track record of:

- Meeting deadlines while prioritizing competing tasks
- Excellent written and verbal communication skills
- Managing consultants and vendors
- Managing up and laterally, particularly with regards to approvals processes

Experience

We are looking for someone who has:

- At least two cycles of political campaign experience
- One-to-three years of communications experience

- Experience working with the press, particularly with going on the record and knowledge of attribution standards—understanding when and how to delineate on and off the record commentary
- Digital experience, particularly demonstrated skills with social media and running social media campaigns
- Understanding of earned media and media strategy, as well as experience building a narrative around complex policy issues

Responsibilities

- Create public-facing programs that will help the State Party organize, retain and recruit volunteers, and raise funds
- Develop and implement communications plans, communications calendars, branding initiatives, and social media plans
- Manage official media events and appearances for the Chair and elected officials
- Write and distribute press releases and advisories
- Run meetings and produce written materials for internal planning
- Head internal and external media relations
- Work to create media opportunities at the local, state, and national level to promote the State Party and Washington state’s Democratic elected officials
- Work closely with State Party, Coordinated Campaign staff, and partners to maximize media coverage and other opportunities
- Other duties as required

Salary and Benefits

The salary is \$70,000 to \$90,000/year, depending on experience, with comprehensive health care, vision, and dental coverage; mileage and phone stipend; paid time off, sick leave, bereavement, and paid observed holidays.

To apply

Please send your resume to maria@wa-democrats.org with the subject line “Communications Director Application” by 5:00 pm PT on Monday, May 15, 2023.

Consideration will be given to all qualified applicants who submit their resume by the time recruitment closes.

The Washington State Democratic Party strives to create a diverse, equitable, and inclusive environment and is proud to be an equal opportunity employer. We believe our diversity is our strength and encourage individuals with diverse backgrounds—including race, ethnicity, religion, gender, marital status, parenting status, sexual orientation, age, national origin, disability or veteran status—to apply.